

PRESS RELEASE



For Immediate Release – Thursday 20th July

Stevenage Ladies 175 Mile Salute To Lionesses

As the Lionesses aim to bring home the UEFA Women's Championship in Netherlands, Stevenage Ladies are preparing for another big season in the FA Women's Premier League and are aiming to raise money to support their 2017-18 campaign by sharing the same journey as the Lionesses!

On Saturday 29th July, in partnership with David Lloyd Stevenage, the ladies team will be running and cycling the distance between each of the stadiums that England play their group games before heading to the final venue of FC Twente in Enschede, a total of 175 miles!

The journey includes:

- FC Utrecht (Stadion Galgenwaard) to NAC Breda (Rat Verlegh Stadion) - 44 Miles
- NAC Breda (Rat Verlegh Stadion) to Willem II (Koning Willem II Stadion) - 16 Miles
- Willem II (Koning Willem II Stadion) to FC Twente (De Grolsch Veste) - 115 Miles

Players, coaches and members of staff from David Lloyd gym and Stevenage FC Foundation will undertake the journey at the David Lloyd gym on the Leisure Park in Stevenage.

The challenge will begin at 10:30am and Stevenage FC Foundation will also have their Target Cage on hand with the chance to win two tickets to see Stevenage men's first team during the 2017-18 season. There will also be a special appearance from Boro Bear!

Stevenage Ladies Chairman, Dave Potter said: "The ladies team wanted to do something to recognise the impact that the Lionesses are having on the grassroots game back in England and raising these vital funds, helps the squad to challenge in the FA Women's Premier League and provide an achievable exit route for all the girls playing football in and around Stevenage."

David Lloyd Sports Manager, Cameron Bridger said "We have a great relationship with Stevenage Football Club and supporting this challenge to help the ladies team raise money for the 2017-18 season, is something we're proud to be a part of".

If you would like to make a donation to the Ladies then you can do so by visiting www.stevenagefcfoundation.com

-ENDS-

Press Information

Stevenage FC Foundation

Main Contact: Joe Goude – Head of Foundation

Telephone: 01438 223223 Option. 6

Email: joeg@stevenagefc.com

Stevenage Ladies FC

Main Contact: Dave Potter

Telephone: 07590 281496

Email: davepotter45@hotmail.com

General Information

Stevenage Football Club Foundation (Charity No: 1140006) is the award winning official community scheme and charity of Stevenage Football Club established in 2009. It delivers a variety of sporting and educational based activities in order to help to improve the standard of living within the local community.

The Foundation engages with 75,000 people a year through the delivery of sports, education, health, social inclusion and disability based provision programmes.



We use the power of football to engage and inspire people aged 2 to 92 years old, with just about an opportunity for anyone in the community!



Our Values

Professional – we will strive to provide the highest level of service and delivery to our service users, partners, staff and volunteers

Engage – we will aim to connect with our communities by involving them in our work and ensuring our service relates to their needs

Open – we will work with integrity and honesty in every area of our work

Passion – we will show our commitment to providing public benefit for our communities, remaining enthusiastic about creating positive experiences at all times

Lead – we will inspire our community and guide our participants to reach their potential

Excite – we will enthuse our participants, partners, staff and volunteers by creating a relatable and fun service

Our Vision

“Providing opportunities for our community to realise their potential”

Our Mission

“To offer sustainable programmes that create active and healthier lifestyles, improve opportunities to reach both individual and collective potential, and positively impact all areas of our community”

Our Charitable Objectives

- To promote the community participation in healthy recreation by providing facilities for the playing of association football and other sports capable of improving health and wellbeing.
- To provide and assist in providing facilities for sport, recreation or other leisure time occupation such persons who have need for such facilities by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances; or for the public at large in the interests of social welfare and with the object of improving their conditions of life;
- To advance the education of the public through such means as the trustees think fit in accordance with the law of charity; and
- For the general purposes of such charitable bodies, or for such other exclusively charitable purposes, in each case as the trustees may from time to time decide.